

PRESS RELEASE

Vogelsang launches virtual showroom for industrial technology

- **All-around view of grinding and pumping solutions for various areas of deployment**
- **Making portfolio digitally tangible**

Essen (Oldenburg), May 30, 2022 – With its new virtual showroom, [Vogelsang GmbH & Co. KG](#) offers its customers and interested parties a 360-degree view of grinding and pumping solutions for a wide range of industries. A realistic environment provides visitors with an insight into Vogelsang technology for use in, for example, the meat industry, food industry, chemical industry, the recycling sector and in producing paints and veneers. Touch points ensure an interactive multimedia experience, offering informative additional material, such as explanatory videos, brochures, product data sheets and application examples.

“We use the digital showroom as an additional communication platform to make our product portfolio accessible and more tangible to our customers worldwide,” explains Sebastian Schoen, Marketing Manager Industry and Transportation at Vogelsang. Furthermore: “Multimedia contents, such as videos and animations, paint a picture of our solutions and let visitors immerse themselves in the world of industrial technology.”

Making innovations digitally tangible

The showroom provides insight into the entire product range: from grinding solutions such as the RedUnit and RotaCut, to various pump series. The special highlights in the showroom are the recently launched rotary lobe pumps of the EP and VY series with accompanying seal technology (API cartridge, CoX cartridge, Quality cartridge, ASU) as well as the RedUnit XRL260 grinding solution that was also launched this year. It's the biggest industrial grinding solution of Vogelsang to date.

Vogelsang will present the EP and VY series for the first time to a broad industry audience at **ACHEMA** in Frankfurt/Main, Germany (**August 22 to 26, 2022**).

This way to the showroom: <https://www.vogelsang.info/int/industry-showroom/>

More at: vogelsang.info

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About Vogelsang:

Vogelsang GmbH & Co. KG, headquartered in Essen (Oldenburg) in Lower Saxony, develops, produces and sells technically high-quality, individually configurable and service-friendly machines. Founded in 1929, the company grew from a manufacturer of agricultural machinery into a specialist in machines and solutions in the wastewater, agricultural technology, biogas, industrial and transportation technology segments. The innovative family company currently employs over 1,200 people worldwide. As an internationally oriented mechanical engineering group, the company ensures the highest product quality through research, development, and production at the Essen location and in other production facilities in Germany and abroad. Thanks to a continuously growing network of subsidiaries and sales offices, Vogelsang is present with over 50 locations around the world. The company has already received several awards from the economic research institute Prognos AG, among other things as "Germany's innovation leader". Further information can be found online at: vogelsang.info

Image:



Image: The virtual showroom offers a 360-degree view of Vogelsang's industrial technology.

Image source: Vogelsang GmbH & Co. KG